

COMMUNITY HEALTH WORKER TRAINING



Continuing Education and Professional Development for CHWs



CHWs are in high-demand

There is no debate when it comes to the value of a Community Health Worker (CHW). CHWs play an important role in both the organizations that employ them and the communities they serve. In fact, 84% of CHW employers are interested in expanding the presence of CHWs in their organization, and 72% of employers not currently employing CHWs are interested in expanding the presence of CHWs in their organization.*

*Texas DSHS Community Health Worker Survey, 2012

TAKEAWAYS

1. CHWs are in high-demand
2. CHWs improve health and save money.
3. Invest in CHW training and education to maximize your return on investment.

Return on Investment

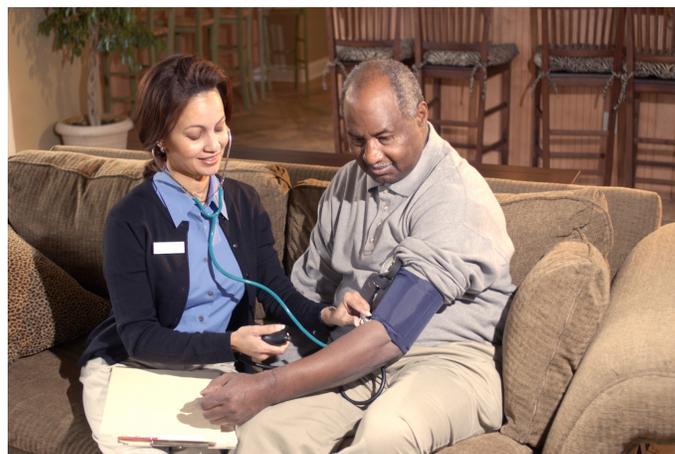
If you are one of the 84% of employers that hire Community Health Workers for your organization, chances are you want to ensure the return on your investment. A recent study published by Health Affairs found that **a CHW yields a return of \$2.47 for every dollar invested**. ***How is your organization making sure that you are getting the full return on your investment?***

For most employers, the most cited challenges for recruiting and retaining high-quality CHWs include:

- Access to CHW training programs
- Access to high-quality continuing education
- Need for a CHW career ladder
- CHW supervision and mentorship

Umemba Health understands these challenges and realizes your need for high-quality training. Through our hybrid training programs, we provide:

- Easier access to CHW continuing education through distance-learning
- Teaching and reinforcing of CHW education and skills
- Specialized training programs like diabetes management, capacity-building, health coaching and virtual case management.



Maximize Your CHW ROI!

Umemba Health, LLC works to improve the health of individuals and communities by providing continuing education and professional development training for front-line health workers. Our hybrid training programs feature on-demand learning and live virtual components that create a robust learning environment to improve the learning experience. Umemba Health is an affordable way to promote employee development and raise the level of individual expertise in your organization leading to better service delivery and patient outcomes.



To find out more about our **virtual CHW training programs**, visit www.umembahealth.com